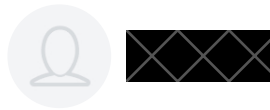# Impact Deal

Impact Accelerator for Social Enterprises Edit

👤 ✕✕✕✕

PRIVATE GROUP ⋮

This page is hidden. Only Admins and Team Members can see it.

Make Visible

Overview

About Impact Deal

Funding

📷 **Startup Test 38** ▾

Update page
Put in stealth mode

⌃ Basic Information ⓘ

Short description of Startup Test 38 *

Short description
75

Where is Startup Test 38 located? *

Torino, Italy

What markets are you in? (more is better) * ❓

Start typing...

What stage are you at? *

Prototype ▼

$ ▼ Lifetime Rev (if ₁ 19 $ ▼ Rev Last Month (if 19

What do you do in detail? *

Enterprise description
2478

What's different/interesting about Startup Test 38? *

Enterprise distinctive point
112

Are you registered or incorporated?

○ Yes ○ No

When did Startup Test 38 start? *

January ▼

2020 ▼

Links *

Website	http://www.startuptest.org
Twitter	
Facebook	
Linkedin	
Github	

Mobile Apps

Paste the URL of your App's page in the Apple App Store 

Paste the URL of your App's page in the Google Play Store ▶

Videos

Product Video   Paste YouTube/Vimeo Product Demo URL   🔒 ▼

Show how your product or prototype works in 1 minute or less.

Team Video   Paste YouTube/Vimeo Founders Intro URL   🔒 ▼

Not mandatory but extremely welcome. try to focus on the "problem - solution - product" you want to accelerate within the program.

Introduce your team in 1 minute or less.

Use a public YouTube/Vimeo URL only (ex. www.youtube.com/foo). Do not password protect your video but non-public/unlisted is OK.

We will use YouTube API Services for any YouTube link you provide. Their Privacy Policy and YouTube's Terms of Service apply to use of YouTube's services.

Upload your deck

⬆ **Upload or drop file here**

PDF, PPT or PPTX up to 30mb

Keep it short! (max 10 slides)

1. problem
2. solution
3. how did you validate your assumptions
4. market
5. uniqueness and competition
6. go to market strategy
7. business model
8. financials
9. status and current needs
10. team

Are you raising money? *

◯ Yes ◯ No

How much have you raised from investors? *

€ ▼	0

Just put 0 if you haven't raised yet

Investors & equity holders *

Includes money from founders/investors, loans, grants & startup programs you've done

Type investor or equity holder

Type investor or equity holder

Type investor or equity holder

Add investor or equity holder

How much runway do you have left?

	Months	☐ Profitable

Who are your key customers/users?

Select One ▼

How do customers use or interact with your product? *

☐ Desktop   ☐ Mobile/Tablet (iOS)

☐ Mobile/Tablet (Android)   ☐ API

☐ Server software (ie, databases)   ☐ Hardware-wearable

☐ Hardware-non-wearable

∧ Hide section

∧ Update your Team ⓘ

Co-Founders (2) ❯ Advisors (0)   Employees (1)   **You can limit yourself to inserting the 3 most representative**

+

Co-Founder

Describe yourself *

Short bio	
	140

What's your role at Startup Test 38 *

CTO ▼

Your Skills *

Data Analysis ✕

Tell us something amazing you built

	1000

Location *

Torino, Italy

Contact info *

Linkedin	
Twitter	
Facebook	
Website	
Github	

Mobile number

| With country code | 20 |

Skype ID

Questions 🔒

Further Information

1   **Provide the legal name of the enterprise. ***

2   **Why did you start this company? How did the founders meet? (max 500 characters) ***

500

3   **Is your enterprise operationally based in Europe or in a state included in EFTA or the United Kingdom? Specify where you are based in terms of operations. ***

500

4   **What are the markets on which you are active? Please describe the size and the key competitors (max 300 characters) ***

300

5   **What was the turnover last year? ***

6   **Quantify your follower base on the most relevant different channels (website, social media, etc). ***

    500

7   **Provide a brief description of the skills of the core team working in your enterprise. (max 500 characters) ***

    Please describe in particular the skills and technologies used related to:
    - Business and financial management
    - Data science
    - Data analytics
    - Data engineering
    - Machine learning / Deep learning
    - Geographic information systems
    - IT infrastructure.

    500

8   **Have you previously attended any accelerators, incubators or similar programs? If yes, please list programs and the main achievements. ***

Problem / Solution / Impact

9   **Please describe the societal or environmental problem/challenge you are addressing and the related impact you aspire to reach (according to the defined SDG indicators from the UN). (max 750 characters) ***

    750

10 **Please provide a brief description of the solution (Minimum Viable Product or consolidated product) you have designed in response to the problem/challenge. (max 750 characters) ***

    750

11 **How is your solution uniquely addressing this problem? Which is the unique selling proposition? (max 500 characters) ***

```
                                                                              500
```

12 **How do you measure (or plan to measure) impact? (max 500 characters) ***

```
                                                                              500
```

Data awareness

13 **Is your company already working with Data and AI? If yes, describe how Data and AI allow you to better implement your solution / product? (max 300 characters) ***

```
                                                                              300
```

14 **Assuming that you have access to the data provided by the Data Club, how do you think these could boost your solution / product development. (max 500 characters)**

```
                                                                              500
```

Acknowledgment

15 **Please list which founder of your team will be responsible for signing legal documents for your company. ***

Provide first, last name, email address and mobile phone number.

16 **Please type the name of the person submitting this application to confirm and acknowledge that all the answers are accurate and truthful to the best of your ability. ***

17 **Impact Deal regulations ***

Download the PDF here impactdeal.eu/wp-content/uploads/2022/01 /official_impactdeal_regulations.pdf

☐ I confirm I read the regulations

Recommendations ❓

Ask for new Recommendations ❓

| Type name or email | Request |

Are you done? Click below to finalize

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