

IMPACT DEAL

Our mission and key actors, what we offer, and the timeline

The Impact Deal, organiser and partners

Impact Deal is a **Data-driven Training + Acceleration + Networking Program** for European Impact Enterprises, Corporates and Organisations.

Impact Deal intends to act as a **deal** between heterogeneous subjects for the generation of **positive, measurable societal and environmental impact**, here understood as the entrepreneurial impetus towards the construction of companies that pursue (ex ante) impact objectives (according to the SDG indicators defined by the UN) in addition to the usual economic-financial sustainability indexes.

The Program is promoted by **Fondazione CRT, OGR Torino, and Microsoft**, managed by **TOP-IX**, in collaboration with **The Data Science for Social Good Center, Ashoka, Impact Hub** and **The Data Appeal Company**.

The Data Club to enable strategic data deals

The Data Club has been created as a **group of public / private entities** that intend to leverage their data in a collaborative fashion aimed to generate positive social impact within and outside their respective core domains. **Città di Torino, Sella S.p.a. and Snam Foundation** are the first organisations participating in the Data Club.

The **Data Club members will bring proprietary datasets** as key assets in the Impact Acceleration Program related to urban life quality and security, financial activities and investments portfolios, non profit projects, corporate welfare initiatives and people mobility.

In terms of data management the Impact Deal program will promote data enhancement that are secure, privacy preserving, responsible, sustainable and scalable.

mechanisms



What does Impact Deal offer? To whom, when and where?

The program is divided into two phases, here's what Impact Deal offers to the accelerated enterprises:

Phase 1

- Impact community
- Relationship with partners
- Training
- Mentorship
- Financial support

Phase 2

- Datasets
- Tech resources
- Advanced training and mentorship
- Financial support
- Demo day

Call for impact enterprises

From February 3 to April 3, 2022

First selection and interviews

From April 4 to May 5, 2022

Announcement of the selected enterprises

May 6, 2022

Kick-off Phase 1

In Turin, May 26 and May 27, 2022

Acceleration Phase 1

Online / hybrid, from May 30 to July 15, 2022

Bootcamp

In Turin, from July 19 to July 21, 2022.

Data Pitch Day

In Turin, July 22, 2022

Announcement of the selected enterprises (for Phase 2)

July 27, 2022

Acceleration Phase 2

Online / hybrid, from Sept 8 to Dec 1, 2022

Demo Day

In Turin, December 2, 2022



How to contact and join us

All the information, application link, official regulations are available on the website:

- <https://impactdeal.eu>

Call for Impact Enterprises **application form**:

- <https://www.f6s.com/impact-deal/apply>

You can reach us:

- via email impactdeal@top-ix.org
- using the form in our website <https://impactdeal.eu/contact-us>

You can find and follow us also **on social media**:

- LinkedIn <https://www.linkedin.com/company/impactdeal>
- Twitter https://twitter.com/impact_deal

The Impact Deal is located in [OGR Tech Hub](#).